

ADVERTISEMENT SPECIFICATIONS PRINT

Advertisement specifications magazines

The advertisement files can be send to us through our portal: <https://portal.ad4all.nl>. In due time you will receive an upload link by email.

After uploading, your ad will be automatically checked for meeting our requirements (format, resolution, colour profiles, etc.). If the file falls short, we will send you tips for modifying the file. After adjusting your ad, you can upload the file again. Once your ad has been approved, it will be included in Roularta Media's ad database and you will receive a confirmation email.

File format

We accept only advertising materials in PDF format prepared in accordance with the Certified PDF (cPDF) standards established for magazines in The Netherlands. These standards comply with the international guidelines.

For any technical queries pertaining to the supply of materials, please refer to Printarena (the industry organisation for communications media) at www.printarena.nl.

Additionally, please bear the following in mind:

- The advertisement page should be supplied in the form of a **single-page** PDF file (1 page per file). Supply 2 documents for a 2-page advertising spread.
- Include/embed all used fonts
- All colours of images, logo's and illustrations must be CMYK
- All images must be high resolution (300 dpi)
- Total density should not exceed 300%
- Files may not contain ICC Profiles
- PDF- file must be PDF version 1.4 or lower
- Bleed ads, extend bleed to 5mm on all sides
- Deliver ads with crop marks

Formats 1/1 page

Title	Trim size
Beleggers Belangen	202x267 mm
Bigtwin	230x300 mm
Columbus Travel	210x285 mm
delicious.	210x276 mm
delicious. Special	202x276 mm
delicious. Green Special	200x265 mm
E-bike Special	148x210 mm
Enter (SeniorWeb)	170x240 mm
EW	202x267 mm
Fiets	210x285 mm
FietsActief	210x270 mm
Flow	225x280 mm
Flow Specials	190x245 mm
Formule 1	214x285 mm
Happinez	210x285 mm
Happinez Special	225x260 mm
Helden	210x275 mm
In Eigen Land	210x285 mm
KIJK	210x285 mm
KIJK Specials	220x285 mm
KIJK Geschiedenis	210x285 mm
Knipmode	220x285 mm
Landleven up to edition 9	230x285 mm
Landleven starting ed.10	210x285 mm

Title	Trim size
Landleven Specials	180x255 mm
MOTO73	230x300 mm
Plus Gezond	202x267 mm
Plus Lekker	220x275 mm
Plus Magazine	202x267 mm
Plus Puzzels	202x267 mm
Plus Reisspecial	202x267 mm
Procycling	230x285 mm
Promotor	230x300 mm
Psychologie Magazine	210x280 mm
Psychologie Mag Special	200x250 mm
Roots	210x285 mm
Roots Vogelmagazine	210x285 mm
Schenken en Nalaten	148x210 mm
Seasons	210x285 mm
Truckstar	230x285 mm
Truckstar Special	230x285 mm
Truckstar FJB Special	210x297 mm
Tour de France	230x285 mm
Vakantieplanner	148x210 mm
VARA Gids	202x285 mm
Vorsten	210x270 mm
Yoga by Happinez	210x280 mm
Zin Magazine	210x280 mm

Excl. 5mm bleed on all sides.

Please contact the Traffic department of Roularta Media Nederland for more information:
T.: +31 (0)20 210 5450 E.: traffic@roularta.nl